

IWCNE Publicity Chair

Purpose of the Position

The Publicity Chair publicizes events, fundraising results, and information on the selected charity fund recipients.

Duties

The Publicity Chair:

1. Prepares articles and information that promotes club membership, major fundraisers, and activities.
2. Disseminates this information to local newspapers, magazines, social media, online calendars, and other media sources.
3. Writes and reviews content for promotional materials, including advertisements, flyers, signs, brochures, and the IWCNE website.
4. Attends Executive Board meetings and gives the Publicity Report.